

GC

CHALKY TEETH AND MOLAR HYPOMIN

A silent epidemic damaging
1 in 5 children's teeth*



Chalky teeth and
GC Tooth Mousse™
FAQs



What is Molar Hypomin?

Often called Chalky Teeth, Molar Hypomin is short for Molar Hypomineralisation, a developmental dental defect (D3) that mainly affects “molars” which are our back teeth. “Hypomin” describes tooth enamel that is soft and porous rather than hard and shiny white; and it’s that softness which can cause problems.



“Molar Hypomin is a sort of birth defect, where the tooth isn’t made properly before it’s born into your mouth” said the Dentist.

www.thed3group.org/sam-has-molar-hypomin

What should I look for in my child’s mouth?

Most prone to Molar Hypomin are the “6-year molars” – otherwise known as the first “adult” or “permanent” molars whose eruption into the mouth typically occurs at 6–7 years of age. The commonest sign is chalky spots (creamy-yellow/ brown or extra-white patches) on a child’s teeth.



One of Sam’s teeth was just a wee bit wonky - it had a patch where the surface was creamy instead of white...

Where can I find more information about Molar Hypomin?

The **Chalky Teeth Campaign** website has important information to help educate families about chalky teeth. A children’s storybook, ‘It’s just one of those things Sam. A Kids’ Guide to Chalky Molars’, is also available for purchase. For further information, please visit www.chalkyteeth.org and www.thed3group.org.





What is GC Tooth Mousse™?

GC Tooth Mousse is a delicious tasting crème that contains calcium and phosphate; the major minerals teeth are made from. Because calcium and phosphate are carried in a special milk-derived protein called RECALDENT® (CPP-ACP), they are available in a soluble form. This means GC Tooth Mousse can provide extra protection for teeth, buffer dental plaque acid from bacteria in the mouth and also protect teeth from acidic foods and drinks.

Why is GC Tooth Mousse recommended for treatment of Molar Hypomin?

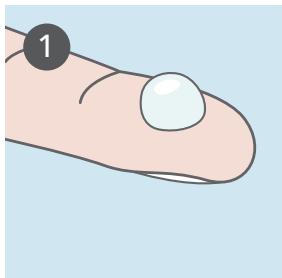
Chalky molars are at much higher risk of tooth decay, so additional protection and home care are needed.

GC Tooth Mousse provides extra protection for chalky molars. A 3-year research study reported that treatment with GC Tooth Mousse was able to markedly improve the mineral content and reduce porosity of chalky molars[†]. In addition, regular applications of GC Tooth Mousse can help soothe and provide comfort for children suffering dental pain from Molar Hypomin.

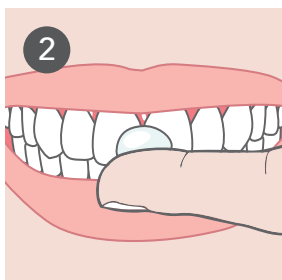
D3G is proud to be associated with this educational initiative. This association should not be construed as endorsement of products, claims or science referenced herein.



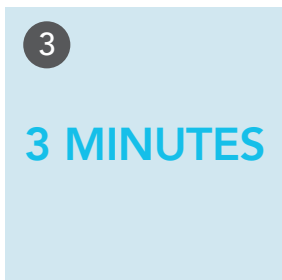
How do I apply GC Tooth Mousse?



Squeeze a small amount of GC Tooth Mousse onto your clean finger.



Apply to all chalky teeth with your finger and then use your tongue to spread evenly around all your teeth.



Leave GC Tooth Mousse on teeth for a minimum of 3 minutes avoiding spitting out and swallowing. For a more effective result, allow GC Tooth Mousse to remain in contact with your saliva for an additional 1–2 minutes.

How often do I apply GC Tooth Mousse?

You should discuss with your dentist how often and for how long you should apply GC Tooth Mousse. Application should occur after brushing teeth. In most situations, morning and night application is advised.

Sources:

* For 2-year and 6-year molars: <https://www.thed3group.org/prevalence.html>

† C. Baroni, S. Marchionni. *MIH supplementation strategies: prospective clinical and laboratory trial.* J Dent Res. 2011; 90(3):371-376

When is GC Tooth Mousse Plus preferred to GC Tooth Mousse?

GC Tooth Mousse Plus contain 900 ppm fluoride and is recommend for:

- children 6 years old and older
- patients where additional fluoride exposure is desired.

For how long should I continue using GC Tooth Mousse?

Home application of GC Tooth Mousse could be a transitional step to help reduce sensitivity for your child prior to restorative treatment, or it could be part of a longer term treatment strategy. Your dental professional will guide you on this.



- Apply GC Tooth Mousse
- Apply GC Tooth Mousse Plus
- Every night following tooth brushing
- Every morning AND night following tooth brushing
- For relief of sensitivity as often as you need.

Notes:



GC Tooth Mousse

Topical crème with calcium and phosphate

Assorted pack 10pcs contains: 2 x Melon, 2 x Strawberry, 2 x Tutti- Frutti, 2 x Mint, 2 x Vanilla, 40g tube (35ml)

Single flavour 10 pack: Strawberry, Vanilla or Mint

Refill Pack: 1 x 40g tube in each flavour:

Melon, Strawberry, Tutti-Frutti, Mint or Vanilla



Go to:
www.chalkyteeth.org
 to read or purchase
 the storybook.



Scan to visit
www.toothmousse.com.au

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If symptoms persist, talk to your healthcare professional. Always read and follow the instructions for use. GC Tooth Mousse contains CPP-ACP (RECALDENT) which is derived from cow's milk. GC Tooth Mousse also contains hydroxybenzoates and soybean products. Do not use this product if you have a suspected or proven allergy to milk proteins, benzoate preservatives or soybean products. In case of an allergic reaction: stop use, rinse mouth with water and seek medical advice. RECALDENT and RECALDENT logo are trademarks of Mondelēz International group used under license.

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